



# Europass Curriculum Vitae

## Personal information

First name(s) / Surname(s) **Mario Zammit**

Address 129, Blue Grotto Avenue, Zurrieq (Malta)

Telephone(s) 356 2164 9131 Mobile | 356 9988 0507

E-mail(s) info@grafikadesigners.com

Nationality Maltese

Date of birth 07 January 1978

Gender Male

## Work experience

Dates 05/09/2015 → 30/06/2016

Occupation or position held **Marketing & Social Media Manager**

Main activities and responsibilities Managing marketing plans and activities within the marketing department. Developing the marketing strategy for the company in line with company objectives. Co-ordinating marketing campaigns with sales activities. Overseeing the company's marketing budget. Creation and publication of all marketing material in line with marketing plans. Planning and implementing promotional campaigns. Overall responsibility for brand management and corporate identity. Preparing online and print marketing campaigns and related artworks. Creating a wide range of different marketing materials. Working closely with design agencies and assisting with new product launches. Maintain effective internal communications to ensure that all relevant company functions are kept informed of marketing objectives.

Name and address of Employer JB Stores  
Iklin Road, Iklin

Type of business sector Marketing

Dates 14/01/2004 → 04/09/2015

Occupation or position held **Advertising and Sales Promotion Coordinator**

Main activities and responsibilities Co-ordinating advertising and sales promotion for Carlo Gavazzi Malta and Internationally. Being part of the Product Management team and in continuous contact with the Marketing Communications Center (Milan), I was responsible for creating, implementing and managing the Carlo Gavazzi Switch (Malta) marketing communications strategy, and co-ordinating product launches with the product managers. I was in charge for the creation and publication of marketing and advertising material, technical documentation, and creation of concepts to be used in fairs and large exhibitions in several foreign countries. I was in frequent contact with foreign clients and national sales companies for implementing marketing campaigns in their region.

Name and address of employer Carlo Gavazzi  
BLB042, Bulebel Industrial Estate, Zejtun (Malta)

Type of business or sector Manufacturing

|                                      |   |
|--------------------------------------|---|
| Dates                                | 01/05/2005 →  |
| Occupation or position held          | <b>Graphic and Web Designer</b>   |
| Main activities and responsibilities | Creating artworks and illustrations, publishing documentation and other printed material, web design, corporate identity, concept creation and branding. I am always in close contact with clients and suppliers, and managing several projects and jobs. |
| Name and address of employer         | Grafika Design<br>Zejtun (Malta)  |
| Type of business or sector           | Graphic and web design  |
| Dates                                | 10/07/2001 - 19/05/2003   |
| Occupation or position held          | <b>Graphic Designer and Desktop publisher</b>   |
| Main activities and responsibilities | Desktop publishing, graphic design, page layout of news papers, magazines and other Union Press publications. Sub editor for Roti magazine, Madwarna and Wotz up magazines. Worked also in Pre-press at this stage.                                       |
| Name and address of employer         | Union Press<br>A41, Marsa Industrial Estate, Marsa (Malta)  |
| Type of business or sector           | Press   |
| Dates                                | 22/05/2003 - 31/12/2003   |
| Occupation or position held          | <b>Communications Executive</b>   |
| Main activities and responsibilities | Maintenance and management of VOM website, publishing documents, creating concepts and branding for VOM. Organising events and exhibitions for VOM.   |
| Name and address of employer         | Voice of the Mediterranean<br>Chricop Building, floor 2, Triq iz-Zernieq, Ta' Paris, Birkirkara (Malta)   |
| Type of business or sector           | Media   |
| Dates                                | 01/11/2000 - 21/03/2001   |
| Occupation or position held          | <b>Journalist</b>   |
| Main activities and responsibilities | Journalism for radio  |
| Name and address of employer         | RTK<br>Blata I-Bajda (Malta)  |
| Type of business or sector           | Journalism  |

## Education and training

|  |  |
|--|--|
| Dates  | 01/10/2015 – 19/07/2016  |
| Title of qualification awarded                                 | <b>Diploma in Professional Marketing</b> (Strategic Marketing, Mastering Metrics, and Digital Strategy)                                  |
| Name and type of organisation providing education and training | Chartered Institute of Marketing (CIM)   |
| Dates  | 01/10/1997 - 30/09/2001  |
| Title of qualification awarded                                 | <b>B. Communications (Hons)</b>  |
| Name and type of organisation providing education and training | University of Malta (Malta)  |
| Dates  | 01/10/1995 - 30/09/1997  |
| Title of qualification awarded                                 | <b>Advanced Matriculation Certificate</b>  |
| Principal subjects / occupational skills covered               | A level (Maltese, Italian, English); Intermediate level (System of Knowledge, Philosophy, Religious Knowledge and Environmental Science) |
| Name and type of organisation providing education and training | University of Malta (Junior Collage) (Malta)   |
| Dates  | 01/10/1989 - 30/09/1995  |
| Title of qualification awarded                                 | <b>Secondary School Leaving Certificate</b>  |
| Name and type of organisation providing education and training | Archbishop's Seminary, Tal-Virtu, Rabat (Malta)  |
| Dates  | Pre 1989   |
| Title of qualification awarded                                 | <b>Primary School</b>  |
| Name and type of organisation providing education and training | Primary School (Zejtun) (Malta)  |

## Personal skills and competences

Mother tongue(s) **Maltese**

Other language(s)

Self-assessment  
European level (\*)

**Maltese**

**English**

**Italian**

| Understanding |                 |         |                 | Speaking           |                 |                   |                 | Writing |                 |
|---------------|-----------------|---------|-----------------|--------------------|-----------------|-------------------|-----------------|---------|-----------------|
| Listening     |                 | Reading |                 | Spoken interaction |                 | Spoken production |                 |         |                 |
| C2            | Proficient user | C2      | Proficient user | C2                 | Proficient user | C2                | Proficient user | C2      | Proficient user |
| C2            | Proficient user | C2      | Proficient user | C2                 | Proficient user | C2                | Proficient user | C2      | Proficient user |
| C2            | Proficient user | C2      | Proficient user | C2                 | Proficient user | C2                | Proficient user | C2      | Proficient user |

(\*) [Common European Framework of Reference \(CEF\) level](#)

Social skills and competences

Good communication skills gained through my experience in working with clients, both locally and also abroad. Good ability to cope with stress and meet deadlines. Team builder: like working in a team and also on a self-basis.

Organisational skills and competences

- Sense of organisation (managing the Advertising and Sales department at Carlo Gavazzi Malta, and the Marketing department at JB Stores);
- Good experience in project or team management; experienced gained through the work I do at Grafika Design. Besides this I work frequently in strict collaboration with non-profit organisations and frequently managing projects for such organisations

Technical skills and competences

- good time management
- good command of quality control (At Carlo Gavazzi I have to check that all the technical documents published are correct and approved by the relevant manager)
- good organisational skills

Computer skills and competences

- Good command of Microsoft Office™ tools (Word™, Excel™ and PowerPoint™);
- Good command of Graphic Design applications (Adobe Illustrator, Photoshop, In Design, Dreamweaver, Flash; Quark Xpress, Page Maker, Corel Draw )
- Good knowledge of the Macintosh and Windows environment

Artistic skills and competences

- Design and graphic arts
- Painting

Other skills and competences

- organisational skills (through voluntary activities)